

1-800-DryClean Franchisees Win Stately Sequoia Award

Redwood City, California, non-profit honors exemplary volunteerism

Ann Arbor, MI, February 16, 2009 - Shannon Toler, president 1-800-DryClean franchise, recognized franchise owners Keith and Nina Kadera, recipients of Redwood City's coveted Sequoia Award for their volunteer efforts throughout the community.

The Sequoia Awards is a non-profit organization formed in 1990 to promote volunteerism by identifying individuals and businesses that do good deeds, and recognizing them as an incentive for others to give back to the San Mateo County area.

The Kaderas and their 1-800-DryClean franchise were singled out for their many volunteer contributions. The couple directs the Redwood City Hometown Holidays—an annual children's festival held in December. Keith and Nina serve on the Redwood City Downtown Business Group. Keith is a former PTA president and Nina a fundraising chair for a local middle school. And for their commitment to local education, the Kaderas received the Redwood City-San Mateo County Chamber of Commerce Golden Apple Award in 2007. The Kaderas are also involved in the local YMCA, The Samaritan House, and the Miss Redwood Foundation.

“Giving back to the communities we serve is a core value of our <http://www.1-800-dryclean.com> franchise,” said Toler. “Keith and Nina are valued business owners in Redwood City and an inspiration to our franchise owners across the country.”

About 1-800-DryClean:

1-800-DryClean is a quality dry-cleaning and laundry pick-up and delivery service franchise, serving both the residential and business markets. Customers interested in office service—or home pick up and delivery—need only go to, <http://www.1-800-dryclean.com>, to see videos presenting both options. They can also enter their zip code and find the nearest 1-800-DryClean franchise. 1-800-DryClean is the world's largest drycleaning delivery service franchise. *Entrepreneur* magazine has ranked the business opportunity number one in its category and a Top Home-Based Business. The company has franchised since 2000, and currently has more than 130 franchise units across the United States. 1-800-DryClean is a member of the Service Brands International family of brands. 1-800-DryClean, 3948 Ranchero Dr., Ann Arbor, MI 48108. For franchise information, contact: Shannon Toler, president, 1-800-DryClean Franchise at 1-866-822-6115, or visit <http://www.1-800-dryclean.com>.