



FOR IMMEDIATE RELEASE

1-800-DryClean Franchise Rewards 15 “Go Green” Customers

Winner from Camas, Washington receives \$500 free gas card

Ann Arbor, MI, January 22 - Shannon Toler, president 1-800-DryClean franchise, awarded the 15 environmentally responsible customers with their free gas cards won during the company’s fourth quarter 2008 ongoing *Go Green* initiative.

“From October through December last year, each time customers used our free pick up and delivery drycleaning service, we entered their names in a drawing to win free gas,” said Toler. “1-800-DryClean franchise customers save themselves time and money, and help save the environment by car-pooling their clothes.”

For a complete list of the winners, visit <http://www.1-800-dryclean.com>.

“Whether customers use our service once a month or twice a week—one garment is fine—we’re helping to reduce carbon emissions and cut our dependency on foreign oil,” says Toler. “In addition to free home pick up and delivery, we now offer service to offices. In these difficult economic times, this additional service provides more options and convenience for our customers.

“Customers interested in office service—or home pick up and delivery—need only go to our website <http://www.1-800-dryclean.com>, to see videos presenting both options. They can also enter their zip code and find the nearest 1-800-DryClean franchise.”

About 1-800-DryClean:

1-800-DryClean is a quality dry-cleaning and laundry pick-up and delivery service franchise, and a member of the Service Brands International family of brands. The company has franchised since 2000, and has more than 130 franchise units across the United States. 1-800-DryClean, 3948 Ranchero Dr., Ann Arbor, MI 48108. For franchise information, contact: Shannon Toler, President, 1-866-822-6115, or visit <http://www.1-800-dryclean.com>.

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