

FOR IMMEDIATE RELEASE

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1-800-DryClean Franchise Adds Free Office Pick Up And Delivery Service

Only franchise system to aggressively market both home and office services

Ann Arbor, MI, December 11, 2008 - Shannon Toler, president 1-800-DryClean franchise, introduced the nationwide chain's new office pick up and delivery service.

“We see free home and office pick up and delivery as complementary services. Other franchisors only focus on one or the other,” said Toler. “In these difficult economic times, this additional service provides more options and convenience for our customers, and for our franchise owners, it improves their route efficiency and it's another revenue opportunity.

“Customers interested in office service—or home pick up and delivery—need only go to our website, www.1-800-dryclean.com, to see videos presenting both options. They can also enter their zip code and find the nearest 1-800-DryClean franchise.

“Our franchise owners appreciate the fact that we never stop improving our systems and innovating our service.”

About 1-800-DryClean:

1-800-DryClean is a quality dry-cleaning and laundry pick-up and delivery service franchise, and a member of the Service Brands International family of brands. 1-800-DryClean is the world's largest drycleaning delivery service franchise. It's ranked number one in its category, and a “Top Home-Based Business” among *Entrepreneur* magazine's Franchise 500®. The company has franchised since 2000, and currently has more than 130 franchise units across the United States. 1-800-DryClean, 3948 Ranchero Dr., Ann Arbor, MI 48108. For franchise information, visit www.1-800-dryclean.com

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